



icoone[®]

Beauty Way



“Beauty defies
passing trend”

Robert Doisneau

ICOONE BEAUTY WAY

Love for ourselves, the wellbeing of our bodies, the awareness of the best way to rediscover our beauty: icoone Beauty Way is the path to achieving all of this.

These are the elements that make icoone unique at global level and capable of achieving the best results:

- **Roboderm® technology**, which makes it possible to treat connective tissue effectively and deep down;
- **symmetrical two-hand microstimulation**, twice as fast and effective;
- **the combination with LASER and LED**, which permit targeted treatments on specific fat areas resistant to diet and exercise;
- **a unique, relaxing, non-invasive** and 100% natural experience;
- **a wide variety of handpieces**, with which it is also possible to treat more delicate or sensitive skin and more difficult-to-reach areas.

For these reasons, with icoone it is possible to create **personalised treatment courses for men and women of all ages**.



1) CELLULITE

Cellulite is an alteration in the skin tissue which affects most women, also mesomorphs and slim people and regardless of age, and is mainly localised on the legs, buttocks and tummy. The onset of cellulite can have many causes - genetic or hormonal factors, high-calorie diet or a sedentary lifestyle - and thanks to icoone it is possible to create a **targeted treatment to improve skin quality and obtain visible results from the first session.**

Targeted treatments for the reduction of unsightly cellulite. Thanks to its natural and non-invasive treatment, icoone helps to smooth the skin, improving drainage and blood circulation, and restoring the body's harmonious shape.

(Duration of the session referred to in the photos: 40')



BEFORE

AFTER 10 SESSIONS



2) REMODELLING ACTION

Who said that to remodel your body with exceptional results you have to undergo surgery? **icoone is a non-invasive solution for giving new harmony to your figure and rediscovering your natural beauty.**

Designed to work on resistant adipose deposits while providing a pleasant sensation of wellbeing and lightness. Indicated for general remodelling or for the effective stimulation of specific localised areas like hips, tummy, arms, legs, knees, calves, back.

(Duration of the sessions referred to in the photos: 30' for woman remodeling and 40' for man's)





3) LIFTING AND ANTI AGING

Over time the skin begins to age as wrinkles, fine lines and the damage caused by the sun change its appearance. Choosing a healthy lifestyle is definitely important for maintaining a youthful appearance but opting for treatments like icoone enables you to achieve faster and more evident results.

In fact, icoone is an **extremely effective and non-invasive solution for a timeless effect, without any need for recovery time.**

Treatment designed to oxygenate and reinvigorate the skin in a completely natural and painless way. icoone is able to stimulate the production of collagen and elastin, revitalising the face, smoothing signs of aging, restoring the elasticity and firmness of the tissues and making you look visibly younger.

(Duration of the sessions referred to in the photos: 40' for the treatment of the face and 20' for the neck)





4) PREGNANCY*

The bodies of pregnant women often undergo changes: water retention, heavy legs, loose stomach skin and stretch marks are some of the most frequent consequences, and these can also be affected by other factors like age, weight, lifestyle and genetics.

Opting for targeted and non-invasive treatments like icoone allows you to improve your physical appearance and reduce the onset of these problems. In fact, icoone is **an excellent ally for women both during pregnancy and in the postpartum period**, improving body shape and helping them to preserve their beauty when they become mothers.

Thanks to its delicate and non-invasive action, icoone offers future mothers the experience of an effective and relaxing treatment, lightening their legs, draining fluids and helping to prevent the onset of imperfections like broken capillaries, cellulite, localised fat and water retention.

* Treatments can only be performed after the 3rd month of pregnancy, and never on the abdomen.



5) FIRMING

Men and women of all ages dream of having a healthy, toned body. To achieve this goal it is certainly important to adopt a healthy diet and to do physical exercise, but there is more good news: **with the help of icoone it is also possible to firm critical areas** like the tummy, hips, thighs, buttocks and arms, with long-lasting results.

This treatment helps to stimulate collagen and elastin, immediately firming the skin and toning the body, and is also indicated for toning the skin following weight loss. Thanks to its ergonomic handpieces, icoone is also able to reach smaller areas of the body and remedy loose skin on the arms, inner thighs and tummy. (Duration of the sessions referred to in the photos: 40' for the treatment of the inner thigh and 30' for the arms)





6) IMMUNE SYSTEM

It is increasingly important to **strengthen the immune system in order to protect our bodies and stay healthy**. Good lymph drainage bolsters the immune system and ensures the correct functioning of the lymphatic system.

icoone offers two different dedicated treatment courses:

1. “Time to Detox”

Detox action, improvement of microcirculation, restoration of fluid balance, elimination of toxins in order to improve circulation. This protocol can help people to feel healthy again following periods of stress for the body and mind.

2. “Immunostimulation”

Improvement of the lymphatic system in order to strengthen its functions and bolster the immune system; stress reduction. This protocol is used pre-emptively to maintain wellbeing.



7) PROTECTION

In order to **preserve the quality of tissues and avoid the development of imperfections**, it is important to perform preventive stimulation both globally and on specific areas of the body.

More specifically, with icoone it is possible to work on 3 levels:

1. Anti-age prevention

Improvement of skin elasticity and firmness, oxygenation and deep nourishment of tissues to prevent signs of aging and preserve the good quality of tissues over time.

2. Cellulite prevention

Stimulation of the lymphatic system to improve circulation, smooth the skin and prevent the onset of all forms of cellulite.

3. Prevention of adipose deposits

Supports the lymphatic system in keeping tissues healthy and preventing the build-up of fluids and the accumulation of fat in the most susceptible areas, like the waist and hips.



ROBO DERM®

THE TECHNOLOGY THAT PRODUCES RESULTS

5,6 cm
Average reduction
in the circumference of the waist

80%
Improvement of silhouette

100%
Pleasant and relaxing sensation

SOURCE: Patient survey

ICOONE PACKAGES

The icoone treatment packages are suitable for all skin types and qualities and can be personalised to meet specific requirements. The treatment courses usually include 5 - 10 - 15 or 20 sessions, of varying duration depending on the aims of the treatment and the specific needs of the client.

1. Express

(Sessions every day)

Suitable for a last minute event or for those that want to take advantage of their trip to a SPA by enjoying an intensive course of treatments.

2. Base

(2-3 sessions a week)

For those that want to begin a course and work on a specific goal, improving their health and adopting a healthy lifestyle at the same time.

3. Maintenance

(1-2 sessions a month)

For those that want to maintain the results they have achieved over time.

Ask your beautician to help you create your own tailored course!

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For more information visit our website



www.icoone.com

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